

Summer 2011

## Steward's Fund Match: 50% Bonus

New and increased gifts to Alliance by Oct. 31 will be matched 50%. Help us meet and exceed our goal of \$120,000. Make a gift or host a party to benefit the clinic.

**For more information, call 250-9254.**

## Alliance Wish List

Your gift of supplies and medications reduces our day-to-day expenses and puts more options into our patients' hands. Below is a partial list of needs:

### Office supplies:

Postage stamps  
White copy and colored paper  
Office chair  
Mailing labels  
Projector screen

### Over-the-counter medicines:

Low dose aspirin (81 mg)  
Cortizone cream  
Zegerid  
Theraflu

### Medical supplies and equipment:

Prodigy Blood Glucose test strips  
Insulin pen needles (Relion brand)  
Blood pressure cuffs (large/thigh)  
Small refrigerator  
Pill organizers

For a complete list of current needs with details, visit [alliancemedicalministry.org](http://alliancemedicalministry.org) or call 919-250-9254.

## Making An Impact – The Two-Year Anniversary of the Acute Care Clinic

*"You have served me with kindness and respect, I hope you never change, I lack words to thank you enough,"* stated an August patient at Alliance Medical's Acute Care Clinic (ACC).

In June of 2009, Alliance opened the doors of the ACC and treated 100 patients in the first month with lead support from Blue Cross and Blue Shield of NC Foundation. Two years later Alliance averages 260 encounters a month, a 42% increase over last year's visits. Much has been learned. Special thanks to the Department of Health and Human Services and the Alliance Family of donors for their current support of the ACC.

Our goal is to be a welcoming environment where our working neighbors receive needed ongoing and frequent medical care and support. The benefit to our community is to keep these individuals out of local emergency rooms for their basic healthcare or for minor issues that escalate due to lack of care. Misuse of emergency rooms is costly for the individual as well as the community at large.

When we opened, our hope was to expand same day access to basic healthcare for uninsured individuals utilizing mid-level providers to reduce the cost of providing immediate care. The clinic has been a benefit to current patients of Alliance and opened the doors to many new patients needing acute care. The services of the ACC are similar to what you might see at a minute clinic or urgent care, but much less expensive for the patient.

For our patients, this means fewer workdays lost to sickness. New patients to the ACC can also establish a medical home here if they have ongoing medical needs like diabetes, hypertension, asthma or other chronic diseases that are frequently treated at Alliance. "This clinic has an excellent service that helps people that do not have medical insurance. If we had to go to the hospital for an emergency, we would have a debt for just a moment of care. I am very thankful for your help," said a recent ACC patient. *Continued on page 2*



## Ready, Set, Done!

After much planning and more than 150 hours of work, Blair Capel of Troop 357 at Highland UMC has completed his Eagle Scout project and created an entrance to the community garden.

*Sean Harrison, AMM Executive Director left; Blair Capel right*



## “A Family Connection”

One of the perks of working at Alliance is the daily confirmation that we are making a tangible difference in our community. Our patients share their gratitude with our staff. I wish you could read each thank you note, sample the surprise batch of homemade cookies or feel the warm hug. While each story is different and the way we touch each person is unique, one comment is consistent, “Alliance is like family!”

While we all can't be in the clinic each day and many of us don't have the medical expertise to provide direct care, we are all part of the family. Each dollar donated directly adds to the volume of care provided. Each hour volunteered creates a welcoming environment to deal with the barriers our patients face.

The reality is that our patient family has grown, but demand for services continues to outpace our growth. In order to meet the needs, our extended family of support also needs to grow. But what does that growth look like?

When I have asked many of you about why you chose to support Alliance, you reflect of the pride of helping your neighbors in a real way. You have helped them get medical care and in turn, they can help themselves and their family.

As summer comes to a close and we prepare for a busy fall, I challenge each of you to help Alliance think creatively about how we can grow our family. Over the coming months and years, we need new skills and support to impact our community. We need more people to embrace the Alliance mission and share the story. Are you looking for a new opportunity to make a positive impact in our community? If so, let us know how we can do that together!

I look forward to receiving your creative mix of ideas!

Sean Harrison  
Co-Founder & Executive Director

## Be Part of the Alliance Family

How do you want to be part of the Alliance family? How can we grow our family? Let us know what you think. Here are just a few ideas:

- **Need a speaker:** Contact us about speaking at your work, church, small group or civic group to share the impact of Alliance and learn more about the healthcare barriers in our community.
- **Share the story:** Volunteer with us to work at health fairs and share information or provide screening support.
- **Increase access to dental care:** For \$250, your group can underwrite the cost of the dental bus coming to Alliance and then volunteer to work the day of the event.
- **Communication and marketing skills:** We are starting our first communications committee this fall. Can you help?
- **Data entry:** Do you have a few hours to give each month or week? If so we need detailed-oriented individuals to help us enter lab results to better manage the health of our patients.
- **Ophthalmologists:** We are in desperate need of providers who can help screen diabetic patients.
- **Care partners:** Do you have a listening ear and compassion to support? Volunteer to call chronic disease patients going through a management program. Training is provided.
- **Be an Alliance Ambassador:** Host your family and friends at Alliance or in your home to learn more about Alliance and its importance in the community. Program support and information will be provided.
- **Follow Alliance:** Sign up to receive our monthly enews and “like” us on Facebook.
- **Party with a purpose:** Do you have an upcoming event that could easily raise money for Alliance? Enhance that upcoming lunch, holiday party or event into a benefit for Alliance.
- **Are you handy:** We need a handyman to come by monthly and take care of small jobs around the building.
- **Sponsor a day at the clinic:** For \$2,500, you and/or your group can underwrite the cost to provide care in one of our clinical pods for one day. Then come to Alliance on that day for a tour and see the impact you have made!

For more information about these opportunities or to explore additional ideas, call us today at 919-250-9254 or email at [development@alliancemedicalministry.org](mailto:development@alliancemedicalministry.org).

## Alliance Medical Acute Care Clinic *Continued from page 1*

Patients utilize the ACC most commonly to treat asthma, urinary infections, respiratory issues or pain issues like headaches and backaches. Many seek relief from their uncomfortable physical state, but most are looking for means to return to work, a primary care home or simply need help, and don't know where to turn.

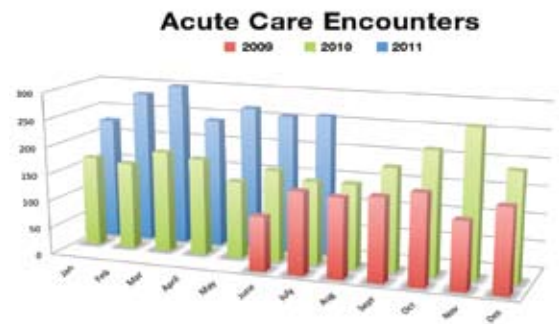
The goals and expectations for the clinic have not changed, but logistical changes have been made to meet patient needs and increase efficiency:

1. Clinic hours were adjusted to meet the early morning and mid-day demand for services.
2. Scope of care was focused on minor acute illnesses, such as cold, flu, strep throat, etc.
3. Options of care was expanded for current patients to allow medicine adjustment for common chronic diseases without the need for a prior appointment.

“The amount of education that occurs through ACC encounters has been surprising,” said Jennifer Dye, PA, a provider for the clinic. Education about how to utilize and access care in the community is a key component of the clinic as many are unaware of how to navigate our current healthcare system. A lack of basic health understanding and communication barriers are frequent problems.

Recently a patient came in suffering from severe discomfort. It was discovered that she was taking a medication prescribed “as needed” during an ER visit, but she did not understand the instructions. So she simply took the medications every 6 hours based on her recollection. During the encounter the communication breakdown was uncovered. Alliance staff explained the meaning of “as needed” and then went the extra step to translate her prescription for future use.

“The benefit of the ACC has been to educate and advocate. We teach patients what is available in our community and how to advocate on their behalf to receive care,” says Dr. Tara Lewis, Medical Director. Being able to equip and empower individuals in our community is a great extension to the services provided at Alliance.



Since the Acute Care Clinic opened in 2009, monthly patient visits have grown more than 160%, with a 42% increase in 2011.

# Healthcare Hits a High Note

More than 5,500 music lovers learned what it means to “Power Up the Purple Pod” and support the working uninsured in our community at Band Together’s annual charity concert on May 7 in Downtown Raleigh. With many concert-goers dressed in purple attire, and the stage bathed in a purple light show, the event helped raise more than \$470,000 for Alliance to provide staffing for an existing health care pod (that is purple) in order to better serve the working uninsured of Wake County. The funds from this event will decrease new patient wait time, increase our patient base by 1,500 and increase patient visits each year by 3,000. Alliance is also piloting new programs in the purple pod that will add to the capacity of the clinic, the goal of this year’s event.



5,500+ watched Third Eye Blind raise the roof for healthcare.



Lead Band Together volunteers receive the check at the close of the concert. Thank you Reid Tracy, Trey Caude, Carol Wagoner, Blaine Smith, Sean Harrison, John Martin, Mendi Nieters, Danny Rosin, Susan Weaver, Joi Williams and David Wilson for your leadership!

“The beauty of Band Together is the way two non-profits combine energy, manpower and skills to make a significant impact,” said Sean Harrison, Executive Director of Alliance. “I am honored that Alliance was able to work with Band Together and know that each group has grown due to the experience.”

With energetic sets from Lonnie Walker, Dillon Fence and headliner Third Eye Blind, as well as a special after-party performance by I Was Totally Destroying It, the fundraising concert event broke several records. “I am so proud of our hard-working volunteers, faithful sponsors and the amazing amount of community support this year,” said Danny Rosin, Band Together president and co-founder. “Every year we try to raise the bar, and through 100-percent volunteer efforts we have succeeded again.”

Thank you to the new and faithful volunteers and sponsors who supported this year’s campaign. Together we have increased access to healthcare in our community!

## 2011 Band Together Sponsors Supporting Alliance Medical Ministry

### Presenting

S & A Cherokee

### Hall of Fame

Cargill  
Duke Realty Corporation  
Hill, Chesson & Woody  
Rich Lee (Windstream Hosted Solutions)  
The Helton Foundation Trust  
Triangle Medical Professionals  
WakeMed Health & Hospitals

### Platinum Record

Eschelon Hospitality  
O2 Fitness  
Starling Marina/Summer Rest Foundation

### Gold Record

Atlantic BT  
Curtis Media Group  
Bank of America  
Becton Dickenson  
Blue Cross & Blue Shield of NC  
CARQUEST Auto Parts  
Duke Raleigh Hospital  
Eliza Kraft Olander & Brian McHenry  
Rex Healthcare  
Salix Pharmaceuticals  
Wachovia a Wells Fargo Company

### Silver Record

R.A. Jeffery’s of Raleigh  
Audio Advice

CBC New Media Group LLC  
FGI Research, Inc.  
ForeverHome  
Fruition Film  
Hendren Investment  
Manning Fulton & Skinner, P.A.  
Novartis  
Progress Energy  
Quintiles  
Ralph and Suzanne Gordon  
The Monaghan Group  
TriSure  
Winthrop Capital Management

### Bronze Record

Lincoln Theater/ Ultimate Entertainment  
Brand Fuel  
John and Suzy Martin  
Rich and Andy Cox/ Orchid Hill Studios  
Burt’s Bees  
Capital Associated Industries  
Channel Advisor  
Corning  
DH Capital  
Docusure  
Drucker & Falk  
Golden Corral  
Independent Weekly  
KDI Capital Partners  
Live Work Play LLC (DowntownRaleigh.com)  
Nancy and Monty White  
Neil and Cathy Morris  
Parish Capital  
Phoenix Systems, LLC

Payment Processing, Inc.  
Prometheus Group  
Raleigh Downtowner Magazine  
Rennie and Hooker Manning  
Rich and Tracy Harris  
RPG Solutions  
SciQuest  
Sean and Karen Harrison  
St. Augustine’s College  
SunTrust Bank  
Sweetwater Brewing Company  
Synergy Commercial Advisors  
The Dilweg Companies  
Think Relevance  
Wake Stone Corporation  
Wyrick Robbins  
Susan and Robert Weaver

### Album of the Year

Aetna  
Armstrong McGuire, LLC  
Atlantic Partners  
Baker Roofing  
Bandwidth.com  
Bio Resource International/BRI  
BJAC  
celito.net  
Chuck Reuben  
Dr. Carmin & Laura Kalorin  
Entrepreneurs Organization  
Etix  
Fennebresque & Co.  
Financial Directions  
Golden Corral / Investors Mgmt. Corp.

Gordon and Lillian Richardson  
Gregory Poole Equipment Company  
Hans Huang  
Jacobs Capital  
Joe Woodman  
John Stump  
Jones Lang LaSalle  
K&L Gates  
Koka Booth Amphitheatre  
LabCorp  
Leslie and Jim Kellenberger  
Mellow Mushroom  
Merrill Lynch Advisors  
Michael and Lisa Sandman Family Fund of  
Triangle Community Foundation  
Mike and Judith Mizeur  
Northwestern Mutual  
Phil and Travis Tracy Family Fund  
Plus One Partners  
RBC Bank  
Red Hat  
Robinson Bradshaw & Hinson  
SasserFields  
ShareFile (Novel Labs)  
Sparians  
Thomas Lyon  
trialcard  
Twongo  
UGL Equis  
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## Shop, Socialize and Support Alliance

Tuesday Sept. 20, 11AM - 6:30 PM  
Alliance Medical Ministry Campus

Call 250-9254 for additional details

Get a sneak preview of the latest fashions from KoKoon and support access to healthcare.

Easy wear, easy care. All sizes.

## Mission of Alliance Medical Ministry

Alliance Medical Ministry is a faith-led medical ministry serving the uninsured working poor in need of affordable primary medical care.

Alliance is a registered 501(c)(3) nonprofit charitable corporation that relies on donations from individuals, corporations, the faith-based community and foundations to serve the uninsured working people of Wake County.

**Support Alliance Medical Ministry through United Way and the Combined Federal Campaign.**

Designate your gift using the following gift codes:  
United Way - **3899** or Combined Federal Campaign - **89394**.